

MullenLowe | Senior Art Director | January 2015 - April 2020

Royal Caribbean, Department of Defense, U.S. Cellular, JetBlue, Hyatt, Burger King & Atrium Health

- Concepted and executed advertising for video, interactive design, out-of-home and social channels
- Oversaw multi-day video and still photography shoots including three helicopter productions
- Concepted and executed "2D/3D" a one-of-its-kind out-of-home experience in NYC's World Trade Center
- Created "Day In the Life of a Military Physician" on medicineandthemilitary.com

Allen & Gerritsen | Art Director | January 2013 - November 2014

Friendly's, Blue Cross Blue Shield, ToyState, City Year & The Museum of Science

- Concepted and executed TV spots for Friendly's and ToyState
- Designed advertising for all media including digital, social, out-of-home and print

Goodby Silverstein & Partners | Digital Artist | March 2010 - July 2012

Commonwealth Bank of Australia, Netflix, Milk, SONIC, The NBA, Lipton & Kayak.com

- Led a team of three overseeing branding, design and work distribution on Commonwealth Bank
- Designed for print, digital, out-of-home, TV and new business presentations
- Worked directly with writers, creative directors, producers and project managers

Mullen | Studio Artist | February 2007 - November 2008

HSBC, GM Card, Panera Bread, Stride Rite, Mass Mutual and National Grid

- Designed advertisements, direct mail, digital 3D comps and new business presentations
- Executed print-ready mechanicals, large format printing and pre-press file releases
- Worked directly with creative directors, art directors, writers and account service

ism. | Production Artist | July 2004 - May 2006

Best Western Hotels and Choice Hotels International

- Designed Best Western and Choice Hotels International brochures, trade show display panels, photo retouching, typography and pre-press file preparation

Schmitt Design | Creative | 2003 - Present

Digitas, Pereira O'Dell, Duncan Channon, Winsper, Brand Content & Stride Rite

Education | Syracuse University | BFA Advertising Design - 2003

Tools | Sharp Pencil, Sketch Pad, Photoshop, InDesign, Illustrator, HTML, Premier